

Jobflyer 2024

Special Offers for Companies and Institutions

Recruitment Ads Print Magazine

» Recruitment ads:

size	width x height in mm	b/w	4-colour (cmyk)
1/1 page	185 x 260	€ 2,450.-	€ 2,990.-
1/2 page	90 x 260 oder 185 x 130	€ 1,290.-	€ 1,690.-
1/3 page	90 x 195	€ 1,030.-	€ 1,390.-
1/4 page	90 x 130	€ 799.-	€ 899.-
1/8 page	90 x 65	€ 549.-	€ 649.-
millimetre rates*	90 mm wide	€ 8.50	€ 10.00
millimetre rates*	185 mm wide	€ 17.00	€ 20.00

* available from 65 mm height

» Digital publishing included:

Print ads will be published free of charge on our website for a period of one month.

» Composition included:

We offer free advert composition. Please send a text file and the required photos or graphics..

» Terms of payment:

Net payment upon receipt of invoice. All prices exclude VAT.

» Publisher:

LJ-Verlag GmbH & Co. KG, Seitzstraße 8, 79115 Freiburg, Germany
www.laborjournal.de, phone +49(0)761-2925885,
e-mail: stellen@laborjournal.de

» Special Offers for Companies and Institutions:

starting from 3 recruitment ads = 10% discount

starting from 6 recruitment ads = 15% discount

starting from 9 recruitment ads = 20% discount

starting from 12 recruitment ads = 25% discount

Within 12 months: 1.11.2023 to 31.12.2024

» Ad closing date

Publishing date

Issue 1-2/24:	24.01.2024	15.02.2024
Issue 3/24:	28.02.2024	21.03.2024
Issue 4/24:	02.04.2024	24.04.2024
Issue 5/24:	30.04.2024	27.05.2024
Issue 6/24:	31.05.2024	24.06.2024
Issue 7-8/24:	28.06.2024	22.07.2024
Issue 9/24:	19.08.2024	10.09.2024
Issue 10/24:	16.09.2024	09.10.2024
Issue 11/24:	21.10.2024	12.11.2024
Issue 12/24:	18.11.2024	10.12.2024

» We allow 15% agency commission for agencies (discount offers are meant to be restricted to one customer).

For further information please call +49(0)761 292 5885 or send an e-mail to stellen@laborjournal.de

Recruitment Ads Digital

» Recruitment ads digital Classic:

PDF or HTML: € 549.-/month

» Stellenanzeigen Premium:

LJ premium recruitment ads (6 circulating positions at most) are given prestige attention at the head of the job market section for the entire period of placement.

PDF or HTML: € 799.-/month

» Recruitment ads digital PDF file:

The PDF should not exceed a maximum file capacity of 400 kB.

» Terms of payment:

Net payment upon receipt of invoice.
All prices exclude VAT.

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starting from 9 recruitment ads = 20% discount

starting from 12 recruitment ads = 25% discount

Within 12 months: 1.11.2023 to 31.12.2024

» If you would like to place a PDF or an HTML ad, please send the files by e-mail to stellen@laborjournal.de or call +49(0)761 292 5885. Please state the required online period (in months; minimum 1 month) and your billing address. We offer free advert composition, please send a text file and the required photos or graphics.

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